

## **SQIFF 2018**

**Job title: Social Media Assistant**

**Contract details: Freelance, 30 hours, 5<sup>th</sup> to 9<sup>th</sup> December 2018**

**Fee: £300 (30 hours @ £10/hour)**

**Reports to: Press & Marketing Coordinator**

### **Role description**

#### **Context**

Scottish Queer International Film Festival (SQIFF) provides audiences in Scotland with an in-depth and inclusive opportunity to engage with LGBTQ+ cinema and related art forms. Our priorities are a community focus and removal of barriers differing audiences face in accessing film culture. SQIFF 2018 takes place 5<sup>th</sup> to 9<sup>th</sup> December in Glasgow with offshoot events in other locations around Scotland.

#### **Purpose of role**

The Social Media Assistant will work with the Press & Marketing Coordinator and Digital Marketing Assistant to develop SQIFF's use of Facebook, Twitter, and Instagram in innovative directions during the 2018 Festival.

#### **Responsibilities**

- 1) Maintain social media during the 2018 Festival, working with the Digital Marketing Assistant to create innovative ways of promoting and recording events and engaging audiences;
- 2) Provide live coverage on social media of specific events;
- 3) Liaise with the Press & Marketing Coordinator to ensure the online marketing requirements of funders, partners, and sponsors are met;
- 4) Liaise with the festival team to ensure SQIFF's outlook and ethos is maintained in online communications.